

BEKO HARVESTFRESH SUMMER 2021 CAMPAIGN
UPTO £100 of FREE FRUIT & VEG WHEN YOU PURCHASE
A BEKO HARVESTFRESH FRIDGE FREEZER

UK and Northern Ireland - Terms and Conditions

These Terms and Conditions govern The Beko 'Veg Pledge' campaign, offering up to £100 worth of free Fruit and Veg to Beko customers (the "Promotion"). These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications regarding the Promotion, including advertising or promotional materials. Participants of the Promotion agree to be bound by these Terms and Conditions. Please retain a copy for your information.

Promoter: BEKO PLC, Beko House, 1 Greenhill Crescent, Watford, Hertfordshire WD18 8QU

Administrator: TLC UK Marketing Ltd, 54 Baker Street, London, W1U 7BU.

1. The Reward

£50 or £100 value to spend online on fresh fruit and veg in association with The Veg Box Company

- a. Customers will be issued £50 or £100 in vouchers to spend online at the [Veg Box Company](#). The value issued will be determined by the qualifying product purchased as set out in point 7.
- b. Customers must register via www.vegpledge.beko.co.uk and be successfully validated in order to receive their vouchers.
- c. Vouchers will be issued in denominations of £25 and can be used in whole or part of.
- d. Vouchers are cumulative and any credit not spent can be saved on account for subsequent orders.
- e. Vouchers can be used towards any fruit and veg available via The Veg Box Co. these can be pre-selected or customisable boxes.
- f. Vouchers can be used against the cost of delivery. Delivery charges vary dependant on location but exceed no more than £3.75.
- g. Vouchers cannot be used in conjunction with any other offer, discount or promotion.
- h. All vouchers must be used by 31/12/2021.
- i. Vouchers are excluded for use on orders between 17/12/2021 – 24/12/2021
- j. Due to the current uncertainty regarding deliveries of perishable goods to Northern Ireland as a result of Brexit, the reward partner is subject to change. The value of the reward will remain the same and will be replaced as necessary with a similar alternative supplier based in NI if necessary.

The Beko 'Veg Pledge'

For every valid claim received for the £50 and £100 fruit and veg vouchers in the UK and Northern Ireland, Beko will donate 1 small veg box worth £15 containing 1 kg Potatoes, ½ kg Carrots, Local Tomatoes, 2 Red Onions, 2 Brown Onions and 5 other seasonal items to the Barnardo's Charity.

- a) The number of boxes donated will be calculated based on valid claims only, invalid claims will be exempt.
- b) Barnardo's will distribute the donated boxes to their beneficiaries by liaising with local service centres and identifying contacts who would like to benefit from the initiative. Distribution process is at the discretion of Barnardo's and their decision is final.

2. **Eligibility:** The Promotion is open to all UK (England, Scotland, Wales and Northern Ireland residents aged 18 or over excluding employees of the Promoter and the Administrator and their respective affiliates or agents, the immediate families of such employees and any other person connected with this promotion (“Participants”). Customers must have purchased a qualifying product within the promotional period below.
3. **Promotional Period:** This period will run from **00.01 01/06/2021 – 23.59 01/08/2021**. All CLAIM Registrations must have been received by no later than 01/09/2021, vouchers must be activated within 3 months of receipt. All rewards must have been claimed by 31/12/2021.
4. Internet access required.
5. Retain receipt for verification.
6. **How to participate:** During the Promotional Period you must purchase a qualifying Beko HarvestFresh fridge-freezer to claim the reward after the completion of the 14-day return period from date of purchase.
7. **Qualifying Product Model Numbers:**

£100 FREE FRUIT & VEG Voucher	£50 FREE FRUIT & VEG Voucher
ASD2341VB – 8690842376641 ASD2341VX – 8690842402128 GNE480EC3DVX - 8690842377327	BCFDV3973 - 8690842385919 CFP3691DVG - 8690842374050 ICQFVD373 - 8690842382864

8. Once you have purchased a qualifying product and have passed the 14-day returns period you must register your details, including your; First Name, Last Name, Email Address via www.vegpledge.beko.co.uk and upload your proof of purchase. You must upload a clear image or scan of the receipt/proof of purchase. The date of purchase, the retailer the product was purchase from, the price and the product description/name must be clearly visible and identifiable.
9. Once registered and the claim has been validated, you will receive an email from TLC within 5 working days to the email address provided on claiming containing links to your fruit and veg vouchers.
10. To activate your vouchers you must click on the links, to view the digital voucher.
11. The reward is limited to one per customer, per purchase, per household.
12. The Promoter and the Administrator accepts no responsibility for any claims that are incomplete, illegible, corrupted, lost, damaged, delayed or fail to reach the Administrator due to technical reasons or otherwise. Proof of sending will not be accepted as proof of delivery.
13. It is the responsibility of claimants to provide correct, up-to-date details when entering the promotion and claiming their reward. The Promoter cannot be held responsible for claimants failing to supply accurate information which affects acceptance or delivery of the reward.
14. The Promoter and the Administrator reserve the right to require applicants to provide further verification of eligibility including proof of ID. The Promoter and the Administrator reserve the right to reject those registrations which it considers, in its absolute discretion, are fraudulent or invalid.
15. Any additional costs which may be incurred in this Promotion in the context of participation, such as internet costs and other additional services that go beyond those described services for the reward fulfilment are not included in the reward and must be paid by customers separately.
16. Your claim will be deemed invalid if (including but not limited to) you;
 - a. Have not purchased a promotional product during the promotional period.
 - b. Have not claimed the reward within the allotted deadline;
 - c. Have not used your reward within the allotted deadline following the conditions specified;

- d. Have failed in any way to otherwise comply with these Terms and Conditions and corresponding partner Terms and Conditions as determined by The Promoter or the Administrator in its sole discretion.
17. The Promoter and the Administrator reserves the right to replace any reward with one of equal or greater value in the event of unavailability due to circumstances beyond its control.
18. The reward cannot be resold, auctioned or exchanged, is not transferable and cannot be redeemed in whole or part for cash.
19. The Promoter and the Administrator reserves the right to refuse to award a reward or prize or withdraw entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, the spirit of the promotion, any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or won using fraudulent means.
20. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error affects or could affect the proper operation of this promotion or the awarding of the prize, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these Terms and Conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
21. Insofar as permitted by law, neither the Promoter nor the Administrator, nor its associated companies, will be responsible or liable to compensate the member, or accept any liability, for any personal loss or injury occurring whilst using the reward or accepting or fulfilling the prize, neither can they guarantee the quality and/or availability of the services offered when using the reward and cannot be held liable for any resulting personal loss or damage. Your statutory rights are unaffected.
22. This promotion is administered by TLC UK Marketing Ltd, 54 Baker Street, London, W1U 7BU. All correspondence regarding the Offer should be directed to "Beko Veg Pledge Campaign". If for any reason you encounter a problem please call "TLC" on +44 1223 981386 for assistance. Lines are open Monday – Friday 9.30am - 5.30pm. Calls are charged at your local rate. Calls from mobiles and other network providers may vary.
23. The Promoter and the Administrator has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter and the Administrator will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent entry to the promotion.
24. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
25. "The Administrator" is responsible for fulfilling the reward. Any data captured in the fulfilment of the promotion by TLC UK Marketing will only be used for validation of claims and for the fulfilment of the prize with your consent. It will not be used for marketing purposes. Your personal details will at all times be kept confidential. Data will be stored for up to 6 months from the campaign end date, after which it will be deleted. Click [here](https://www.tlcmarketing.com/legals/) <https://www.tlcmarketing.com/legals/> for the Administrator's Privacy Policy. For the Promoter's Privacy Policy click [here](https://www.beko.co.uk/cookie-and-privacy-policy) <https://www.beko.co.uk/cookie-and-privacy-policy>. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to lets.talk@tlcmarketing.com. By participating in the Promotion, you agree to the use of your personal data as described here.
26. All decisions are at the Promoter and Administrator's absolute discretion and are final. No correspondence will be entered into by the Promoter or Administrator.
27. These Terms and Conditions and any question concerning the legal interpretation of these Terms and Conditions will be governed by the laws of England. Any disputes must be referred to the English and

Welsh courts unless you live in another part of the UK, in which case your local courts will have jurisdiction.